Penumbra Trading Ltd Cookies Policy

Last updated 24 May 2018

The Penumbra Trading Ltd Cookies Policy is part of the I-ROC Wellbeing website Privacy Policy. At Penumbra Trading Ltd we pride ourselves on our commitment to providing users of our website with the best possible experience. Using cookies helps us to do this. Find out more below about:

- What are cookies?
- How does Penumbra Trading Ltd use cookies?
- How to manage cookies?
- Third party cookies
- External websites
- Contact us

What are cookies?

Cookies are very small files that are stored on your device when you visit most websites. Cookies have many functions, such as letting you navigate through web pages efficiently or remembering your preferences which generally improves your website experience. In essence, cookies make the interaction between you and the website you are using faster and easier. Most websites such as ours use cookies in order to improve your visit experience by enabling the website to remember you, either for:

- The duration of your visit, using what is called a session cookie
- Over repeat visits, using what is called a persistent cookie

Each cookie is unique to your web browser and will typically contain some anonymous information such as a unique identifier, the site name and some digits and numbers. Cookies themselves do not contain any information that personally identifies you but personal information that we store about you (see the Penumbra Trading Ltd Privacy Policy) may be linked by us to the information stored in and obtained from cookies. Cookies cannot carry viruses or install malware on your computer.

Some websites also use cookies to enable them to target advertising or marketing messages to you based for example, on your location and/or browsing habits. For more information visit the All About Cookies website.

How does Penumbra Trading Ltd use cookies?

Since our website uses cookies, by using our website you consent to their use in accordance with the terms of this policy. On our website we use both session cookies and persistent cookies. When you visit our site, we may also send to you the following cookies:

Analytics cookies

We use Google Analytics to analyse use of our website. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored in your browsers. These cookies collect information about how our visitors use the Penumbra website. This data is collected anonymously, and is used to help improve this website’s functionality and for reporting. For more information Read Google’s Privacy Policy.

You can opt-out of being tracked by Google Analytics across all websites by installing Google’s opt-out browser add-on. However you should be aware that by opting-out it could make our website difficult to navigate.
Most browsers allow you to refuse cookies. Links on how to do this for the most popular internet browsers are provided below:

**Google Chrome**
[https://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647&p=cpn_cookies](https://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647&p=cpn_cookies)

**Apple Safari**

**Mozilla Firefox**

**Opera**

**Microsoft Edge**

**Internet Explorer**
[http://windows.microsoft.com/en-GB/windows7/Block-enable-or-allow-cookies](http://windows.microsoft.com/en-GB/windows7/Block-enable-or-allow-cookies)

**Third party cookies**

On our website we embed media content and code from other third party services. These websites may set their own cookies, use their own analytics and track your usage or customise content provided to you. Please check the relevant third party websites for more detail. These may include:

- Vimeo – [Cookie Policy](#)
- YouTube – [How Google uses cookies](#)
- Twitter – [Our use of cookies and similar technologies](#)
- SoundCloud – [Cookies Policy](#)
- Flickr – [Yahoo Cookies](#)

**External websites**

These are where you may be using Penumbra Trading Ltd services but are not on the I-ROC Wellbeing website.

**Events**

If you book an event organised or promoted by Penumbra you might have to access the Eventbrite website.

- Eventbrite [Cookie Statement](#)

**Surveys**

If you take a survey you will be accessing the SurveyMonkey website.

- Survey Monkey [Privacy Policy – Cookies](#)
Contact us

This website is owned and operated by Penumbra Trading Ltd whose address is: Norton Park, 57 Albion Road, Edinburgh, EH7 5QY and by third parties acting on our behalf. If you have any questions about our cookies or this cookies policy, please contact us by: emailing: hello@irocwellbeing.com or calling: 0131 475 2584.

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